

Areas of Focus

- CEOs, Senior Leaders & Boards
- Top Teams & Group Coaching
- Select Young High Potentials

Recent Clients

- Barclays
- Brookfield
- Linklaters
- Lupa Systems
- MMC
- Unicef
- Unilever
- University of Cambridge
- World Economic Forum

Education

- PhD in Business, University of St Gallen
- Post Doctoral Fellow, INSEAD
- Career Coaching, New York University
- Negotiation and Mediation, Columbia University
- Court Certified Mediator, New York Peace Institute
- Immunity-to-Change Process, Harvard
- Master Certified Coach (MMC), ICF
- PG Diploma in Psychotherapy, Regents University

Professional Affiliations

- International Positive Psychology Association
- British Association for Counseling & Psychotherapy
- American Psychology Today
- Institute of Coaching, Harvard Medical School

Certifications

- VIA-IS Strengths Assessment
- Gallup Strength Finder
- Strengthscope
- Myers-Briggs (MBTI), Step 1 & 2
- Firo-B
- TKI Conflicts Dynamics Profile
- Intercultural Conflict Style Inventory
- The Leadership Circle Profile
- 360Reach
- Emotional Quotient Inventory EQi
- Herrmann Brain Dominance Instrument

Languages

- English
- German
- French



Ana Lueneburger, PhD Executive Coaching & Strategic Advisory

German by passport, globe trotter by choice, Dr. Ana Lueneburger has had an international career of over twenty years with organizations such as INSEAD, Danone and The Boston Consulting Group. A Master Certified Coach with the International Coaching Federation, after thirteen years of coaching and advisory work, today Ana is among four percent of coaches worldwide who hold this distinction. She founded her global coaching boutique, Fox meets Owl Limited, and partners exclusively with senior leaders and their teams. Her coaching philosophy is focused on strengths, as this is where leaders feel energized, see the steepest learning curves, and can be at their best. She helps clients:

- Embrace agile and adaptive leadership
- Lead authentically, guided by awareness and values
- Build collaborative and empowered high trust teams
- Foster resilience, manage energy and stress
- Scale leadership impact, navigate power and influence
- Cultivate executive presence and communication
- Manage challenging relationships
- Navigate a world of complexity and virtual reality

Ana particularly enjoys partnering with clients who seek purpose, are curious and embrace a growth mind-set. In a bespoke, supportive environment she makes space to slow down and reflect. Equally she challenges her clients where appropriate and offers the candid and essential feedback that creates tipping points and drives measurable results.



Her clients describe her as a warm, intuitive coach who engages with creativity and humour. Resourceful and dynamic, her coaching draws on her own experience as an executive and her training in strengths-based coaching, positive psychology, neuroscience, and organizational effectiveness. She is experienced in both one-on-one and group coaching settings and develops customised leadership development programs for top teams.

Ana is a founding fellow of Harvard's Institute of Coaching and coaching faculty at INSEAD's Global Leadership Center. Her work has been broadly published, including her recent book "Unfiltered - the CEO and the Coach" with Penguin Business Press. She holds a PhD in business from the University of St. Gallen, Switzerland, and was a post-doctoral research fellow on change management at INSEAD, France. Ana is also a fully licensed and accredited integrative psychotherapist in the UK.

A connector with a curious mindset, Ana has lived and worked in five countries and spent time in forty-two more and counting. She coaches in English, German and French. Her inspiration is making others matter, animal welfare, curls, guacamole and laughter. She has done at least two of these: interview live on Chinese state television, catch a wild tuna with her bare hands, and knit a duck.

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